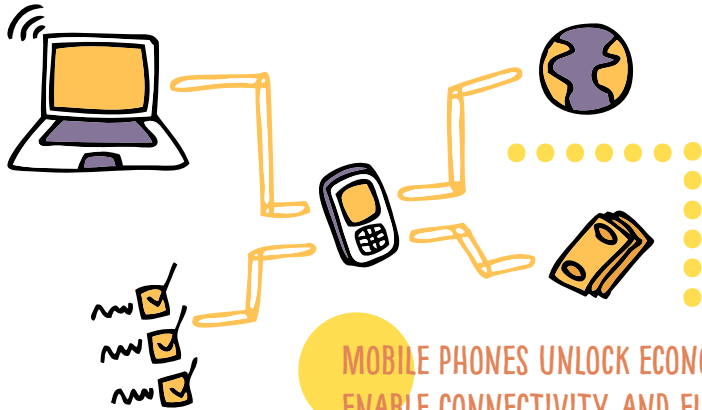


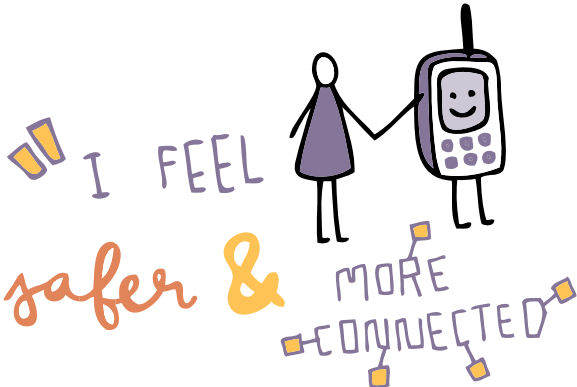
MOBILE TECHNOLOGY

MOBILE TECHNOLOGY

BOOSTS ECONOMIC DEVELOPMENT THROUGH JOB CREATION AND GREATER EFFICIENCY.



MOBILE PHONES UNLOCK ECONOMIC OPPORTUNITY, ENABLE CONNECTIVITY, AND ELEVATE VOICES.



BECAUSE I OWN A MOBILE PHONE.

90% OF WOMEN FEEL MORE EMPOWERED WITH MOBILE.

BUT THERE IS ACTUALLY A 91M+ GENDER GAP IN OWNERSHIP.*



WHAT FUNDERS NEED TO KNOW

ACCESS TO TECHNOLOGY IS **NOT A LUXURY.**

IT IS ACCESS TO OPPORTUNITIES AND SOLUTIONS.



IT'S ESSENTIAL TO BUILD **KNOWLEDGE** AROUND TECH. DONATING TECH IS NOT ENOUGH; TRAININGS ARE NEEDED, TOO.



TAKE RISKS AND FUND **INNOVATION.**

IN MANY PLACES, TECH IS ALREADY ON THE GROUND. HOW CAN YOU EXPAND ITS USE?



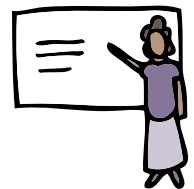
THINK MOBILE!

INCLUDE MOBILE SOLUTIONS IN FUNDING...



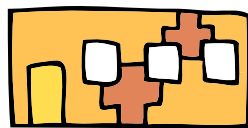
HUMANITARIAN EFFORTS

BUSINESS TRAINING AND MENTORING PROGRAMS



HEALTH CENTERS

SCHOOLS AND LEARNING INITIATIVES



HOW CAN YOU OPTIMIZE IMPACT BY INTEGRATING MOBILE?

*SPECIFIC TO VODAFONE'S 27 MARKETS. SEE MORE FACTS IN THE CONNECTED WOMEN REPORT BIT.LY/1Cp8FCh

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