Paths to TRANSPARENCY
Take continued steps towards the transparency mindset. There’s a path for everyone.

Getting started
- Chat within your foundation about transparency’s value to your work.
- Get your leadership to take visible transparency steps, and endorse.
- Take the “Who Has Glass Pockets?” assessment and then review gaps in your profile to give your foundation a plan.
- Conduct a survey internally, with stakeholders, and with peers to assess opportunities to increase transparency.
- Publicly post reports and information that haven't been shared before.

Share Grantee Selection Processes and Grants Data
- Create summaries and infographics of key reports with important takeaways.
- Post clear selection guidelines and processes.
- Post unedited responses to grantee surveys.
- Share internally commissioned reports with other funders and on your website.
- Create a “best future award” and publicize it.

Share Performance Assessments
- Survey grantees and applicants on needs and foundation program.
- Provide feedback and steps in response to survey results.
- Share easy-to-find staff contact information.

Strengthen Engagement with Grantees and Other Nonprofits
- Convene foundations to discuss shared strategies and programmatic approaches.
- Integrate multimedia like video and infographics into “static reports.
- Join the Reporting Commitment.

Improve the Practice of Philanthropy
- Convene nonprofits to help them learn from one another.
- Create and share useful tools to help your grantees do their work better.
- Report on diversity practices in your foundation.

Communicate Using Every Opportunity
- Encourage staff to actively tweet and blog to communicate their work.
- Build an engaging website.

Think you’re done? Going through these steps is an ongoing process, you’re never done!

ALL OUR MATERIALS CAN BE DOWNLOADED FOR FREE AT
WWW.GRANTCRAFT.ORG

GrantCraft is a service of the Foundation Center. For more information, please e-mail info@grantcraft.org or tweet @grantcraft.